ORDER



KLAS

Orders	**Order / Rev:**	36946		
	Alt Order #:	08841420		
	Product Desc:	HELLER/SENATE/REP		
	Estimate:			
	Flight Dates:	09/12/12 - 09/18/12	Primary AE:	Mike Jones
	Original Date / Rev:	08/09/12 / 09/05/12	Sales Office:	K-WAS
	Order Type:	GENERAL	Sales Region:	National
Agency	**Name:**	**Strategic Media Services**		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		3299 K St. NW	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	**Name:**	**Heller, Dean R-USS**		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PO1	Order Separation:	00:15:00
	Priority:	LV3	Advertiser External ID:	
	Revenue Codes:	AGY, POL, CAND	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/18/12	81	$35,285.00	$29,992.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	81	$35,285.00	$29,992.25	0.00
Totals	81	$35,285.00	$29,992.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	$35,285.00
Market	100%	$117,616.67

Competitive Share	Share	Total
CABLE	0%	$0.00
KBLR	0%	$0.00
KFBT	0%	$0.00
KINC	0%	$0.00
KTNV	25%	$29,404.17
KTUD	0%	$0.00
KVBC	0%	$0.00
KVVU	5%	$5,880.83
KVWB	0%	$0.00
LV1	0%	$0.00
UNKWN	0%	$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	8	09/12/12	09/14/12	8 News Now 5a M-F 8 News Now 5a M-F	CM	5-6a	--WTF--	:30	4	$225.00	LV2	0.00 NM	4	$900.00
6A NEWS														
Week:	Start Date 09/10/12	End Date 09/16/12	Weekdays --WTF--	Spots/Week 4	Rate $225.00	Rating 0.00								
E 2	8	09/17/12	09/18/12	8 News Now 5a M-F 8 News Now 5a M-F	CM	5-6a	MT-----	:30	3	$225.00	LV2	0.00 NM	3	$675.00

Order / Rev: 36946 Advertiser: Heller, Dean R-USS
Alt Order #: 08841420 Product Desc: HELLER/SENATE/REP KLAS
Flight Dates: 09/12/12 - 09/18/12 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
				6A NEWS										
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/17/12	09/23/12	MT-----	3	$225.00	0.00							
E 3	8	09/12/12	09/14/12	8 News Now 6a M-F	CM	6-7a	--WTF--	:30	3	$245.00	LV2	0.00 NM	3	$735.00
				8 News Now 6a M-F										
		6A NEWS												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/10/12	09/16/12	--WTF--	3	$245.00	0.00							
E 4	8	09/17/12	09/18/12	8 News Now 6a M-F	CM	6-7a	MT-----	:30	2	$245.00	LV2	0.00 NM	2	$490.00
				8 News Now 6a M-F										
		6A NEWS												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/17/12	09/23/12	MT-----	2	$245.00	0.00							
E 5	8	09/12/12	09/14/12	CBS This Morning 7-9a	CM	7-9a	--WTF--	:30	3	$150.00	LV2	0.00 NM	3	$450.00
				CBS This Morning										
		EARLY SHOW												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/10/12	09/16/12	--WTF--	3	$150.00	0.00							
E 6	8	09/17/12	09/18/12	CBS This Morning 7-9a	CM	7-9a	MT-----	:30	2	$150.00	LV2	0.00 NM	2	$300.00
				CBS This Morning										
		EARLY SHOW												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/17/12	09/23/12	MT-----	2	$150.00	0.00							
E 7	8	09/12/12	09/14/12	Live w/Kelly	CM	9-10a	--WTF--	:30	3	$250.00	LV2	0.00 NM	3	$750.00
				Live With Regis & Kelly										
		LIVE WITH KELLY												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/10/12	09/16/12	--WTF--	3	$250.00	0.00							
E 8	8	09/17/12	09/18/12	Live w/Kelly	CM	9-10a	MT-----	:30	2	$250.00	LV2	0.00 NM	2	$500.00
				Live With Regis & Kelly										
		LIVE WITH KELLY												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/17/12	09/23/12	MT-----	2	$250.00	0.00							
E 10	8	09/17/12	09/18/12	Price Is Right	CM	10-11a	MT-----	:30	1	$1,000.00	LV1	0.00 NM	1	$1,000.00
				Price Is Right										
		PRICE IS RIGHT												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/17/12	09/23/12	MT-----	1	$1,000.00	0.00							
E 12	8	09/17/12	09/18/12	Y&R	CM	11a-12p	MT-----	:30	1	$1,500.00	LV1	0.00 NM	1	$1,500.00
				Young & Restless										
		YOUNG & RESTLESS												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/17/12	09/23/12	MT-----	1	$1,500.00	0.00							
E 13	8	09/12/12	09/14/12	8 News Now Noon M-F	CM	12-1230p	--WTF--	:30	3	$225.00	LV2	0.00 NM	3	$675.00
				8 News Now Noon M-F										
		NOON NEWS												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/10/12	09/16/12	--WTF--	3	$225.00	0.00							
E 14	8	09/17/12	09/18/12	8 News Now Noon M-F	CM	12-1230p	MT-----	:30	2	$225.00	LV2	0.00 NM	2	$450.00
				8 News Now Noon M-F										
		NOON NEWS												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/17/12	09/23/12	MT-----	2	$225.00	0.00							
E 15	8	09/12/12	09/14/12	1230-2p Soaps/ LMAD	CM	1230-2p	--WTF--	:30	1	$325.00	LV2	0.00 NM	1	$325.00
				Soaps / Let's Make A Deal										
		BOLD/LET'S MAKE												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/10/12	09/16/12	--WTF--	1	$325.00	0.00							
E 16	8	09/12/12	09/14/12	The Talk 2-3P	CM	2-3p	--WTF--	:30	1	$350.00	LV2	0.00 NM	1	$350.00
				The Talk										
		TALK - CBS												

Order / Rev: 36946 Advertiser: Heller, Dean R-USS

Alt Order #: 08841420 Product Desc: HELLER/SENATE/REP KLAS

Flight Dates: 09/12/12 - 09/18/12 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 16	8	09/12/12	09/14/12	The Talk 2-3P The Talk	CM	2-3p	--WTF--	:30	1	$350.00	LV2	0.00 NM	1	$350.00
TALK - CBS														
Week:	Start Date 09/10/12	End Date 09/16/12	Weekdays --WTF--	Spots/Week 1	Rate $350.00	Rating 0.00								
E 17	8	09/12/12	09/14/12	Ellen Ellen	CM	3-4p	--WTF--	:30	3	$325.00	LV2	0.00 NM	3	$975.00
ELLEN														
Week:	Start Date 09/10/12	End Date 09/16/12	Weekdays --WTF--	Spots/Week 3	Rate $325.00	Rating 0.00								
E 18	8	09/17/12	09/18/12	Ellen Ellen	CM	3-4p	MT-----	:30	2	$325.00	LV2	0.00 NM	2	$650.00
ELLEN														
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays MT-----	Spots/Week 2	Rate $325.00	Rating 0.00								
E 19	8	09/12/12	09/14/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p (4:30 PM-5:00 PM)	--WTF--	:30	3	$300.00	LV2	0.00 NM	3	$900.00
4P NEWS														
Week:	Start Date 09/10/12	End Date 09/16/12	Weekdays --WTF--	Spots/Week 3	Rate $300.00	Rating 0.00								
E 20	8	09/17/12	09/18/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p (4:30 PM-5:00 PM)	MT-----	:30	2	$300.00	LV2	0.00 NM	2	$600.00
4P NEWS														
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays MT-----	Spots/Week 2	Rate $300.00	Rating 0.00								
E 21	8	09/12/12	09/14/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p	--WTF--	:30	6	$375.00	LV2	0.00 NM	6	$2,250.00
5P NEWS														
Week:	Start Date 09/10/12	End Date 09/16/12	Weekdays --WTF--	Spots/Week 6	Rate $375.00	Rating 0.00								
E 22	8	09/17/12	09/18/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p	MT-----	:30	2	$375.00	LV2	0.00 NM	2	$750.00
5P NEWS														
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays MT-----	Spots/Week 2	Rate $375.00	Rating 0.00								
E 23	8	09/12/12	09/14/12	630-7p Inside Edition Inside Edition	CM	630-7p	--WTF--	:30	3	$300.00	LV2	0.00 NM	3	$900.00
INSIDER														
Week:	Start Date 09/10/12	End Date 09/16/12	Weekdays --WTF--	Spots/Week 3	Rate $300.00	Rating 0.00								
E 24	8	09/17/12	09/18/12	630-7p Inside Edition Inside Edition	CM	630-7p	MT-----	:30	2	$300.00	LV2	0.00 NM	2	$600.00
INSIDER														
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays MT-----	Spots/Week 2	Rate $300.00	Rating 0.00								
E 25	8	09/12/12	09/14/12	7-8p Rotator 7-8p Rotator	CM	7-8p	--WTF--	:30	3	$325.00	LV2	0.00 NM	3	$975.00
ET/INSIDER														
Week:	Start Date 09/10/12	End Date 09/16/12	Weekdays --WTF--	Spots/Week 3	Rate $325.00	Rating 0.00								
E 26	8	09/17/12	09/18/12	7-8p Rotator 7-8p Rotator	CM	7-8p	MT-----	:30	2	$325.00	LV2	0.00 NM	2	$650.00
ET/INSIDER														
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays MT-----	Spots/Week 2	Rate $325.00	Rating 0.00								
E 27	8	09/12/12	09/14/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p	--WTF--	:30	3	$500.00	LV2	0.00 NM	3	$1,500.00
11P NEWS														
Week:	Start Date 09/10/12	End Date 09/16/12	Weekdays --WTF--	Spots/Week 3	Rate $500.00	Rating 0.00								
E 29	8	09/18/12	09/18/12		CM	9-10p	-T-----	:30	1	$2,100.00	LV2	0.00 NM	1	$2,100.00

Order / Rev: 36946 Advertiser: Heller, Dean R-USS
Alt Order #: 08841420 Product Desc: HELLER/SENATE/REP KLAS
Flight Dates: 09/12/12 - 09/18/12 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Tue 9-10p NCIS: LA											
				NCIS:L//NCIS 9											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 09/17/12 / 09/23/12 / -T----- / 1 / $2,100.00 / 0.00											
				Spot / Ch / Date Range / Description / Start/End Time / Weekdays / Length / Rate / Rtg / Type											
				1 8 09/17/12-09/23/12 Tue 9-10p		9-10p	-T--------	*:30*		*($2,100.00)*		0.00	*NM*		
				See MG 29.2											
				[Program PE'd due special 9-11p "NCIS LA Season Finale". If client approves, use "Tuesday Prime Special" - bco]											
				2 8 09/17/12-09/23/12 Tue Prime Special		9-11p	(10:00 PM-11:0C-T--------	:30		$2,100.00		0.00	NM		
				Ⓜ MG for 29.1 09/18											
E 30	8	09/12/12	09/12/12	Wed 8-9p Big Brother	CM	8-9p	--W----	:30	1	$2,300.00	LV2	0.00	NM	1	$2,300.00
				CRIMINAL MINDS											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 09/10/12 / 09/16/12 / --W---- / 1 / $2,300.00 / 0.00											
E 31	8	09/14/12	09/14/12	Fri 9-10p CSI: NY	CM	9-10p	----F--	:30	1	$1,200.00	LV2	0.00	NM	1	$1,200.00
				MENTALIST											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 09/10/12 / 09/16/12 / ----F-- / 1 / $1,200.00 / 0.00											
E 32	8	09/15/12	09/16/12	8 News Now 11p Sa/Su 8 News Now Sa/Su 11p	CM	11-1135P	-----SS	:30	2	$350.00	LV2	0.00	NM	2	$700.00
				WKND LATE NEWS											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 09/10/12 / 09/16/12 / -----SS / 2 / $350.00 / 0.00											
E 33	8	09/15/12	09/15/12	CBS Early Show - Sat. CBS Early Show - Sat.	CM	5-7a	-----S-	:30	1	$85.00	LV2	0.00	NM	1	$85.00
				CBS SAT AM											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 09/10/12 / 09/16/12 / -----S- / 1 / $85.00 / 0.00											
E 34	8	09/15/12	09/15/12	NCAA Football NCAA College Football	CM	NCAA College Foo (12:30 PM-4:00 PM)	-----S-	:30	1	$300.00	LV2	0.00	NM	1	$300.00
				SEC FOOTBALL											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 09/10/12 / 09/16/12 / -----S- / 1 / $300.00 / 0.00											
E 35	8	09/15/12	09/15/12	8 News Now Sat 5-7p 8 News Now Sat 5-7p	CM	5-7p	-----S-	:30	1	$175.00	LV2	0.00	NM	1	$175.00
				WKND NWS											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 09/10/12 / 09/16/12 / -----S- / 1 / $175.00 / 0.00											
E 36	8	09/15/12	09/15/12	Sat Prime Special KLAS Movie	CM	8-10p (8:00 PM-10:00 PM)	-----S-	:30	1	$500.00	LV2	0.00	NM	1	$500.00
				CRIMETIME											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 09/10/12 / 09/16/12 / -----S- / 1 / $500.00 / 0.00											
E 37	8	09/16/12	09/16/12	CBS News Sunday Morn CBS News Sunday Morning	CM	CBS Sunday Morni	------S	:30	1	$850.00	LV1	0.00	NM	1	$850.00
				CBS SUN AM											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 09/10/12 / 09/16/12 / ------S / 1 / $850.00 / 0.00											
E 38	8	09/16/12	09/16/12	8 News Now Sun AM #2 8 News Now Sun AM #2	CM	8 News Now Sun A	------S	:30	1	$850.00	LV1	0.00	NM	1	$850.00
				8A NEWS											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 09/10/12 / 09/16/12 / ------S / 1 / $850.00 / 0.00											
E 42	8	09/16/12	09/16/12	Sun 7-8p 60 Minutes	CM	7-8p	------S	:30	1	$3,375.00	LV1	0.00	NM	1	$3,375.00
				60 MIN											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 09/10/12 / 09/16/12 / ------S / 1 / $3,375.00 / 0.00											

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Flight Dates: 09/12/12 - 09/18/12

Advertiser: Heller, Dean R-USS
Product Desc: HELLER/SENATE/REP
Estimate:

KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N43	8	09/12/12	09/12/12	Wed 8-9p Big Brother	CM	8-9p	--W----	:30	1	$1,500.00	LV3	0.00 NM	1	$1,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/10/12	09/16/12	--W----	1	$1,500.00	0.00								
N44	8	09/16/12	09/16/12	Sun 9-10p Good Wife	CM	9-10p	------S	:30	1	$1,400.00	LV2	0.00 NM	1	$1,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/10/12	09/16/12	------S	1	$1,400.00	0.00								
N45	8	09/12/12	09/18/12	8 News Now 4-5a 8 News Now 4-5a	CM	4-5a	MTWTF--	:30	5	$20.00	LV4	0.00 NM	5	$100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/12/12	09/18/12	MTWTF--	5	$20.00	0.00								
												Totals	81	$35,285.00